Digital Literacy Leverages existing digital technologies ethically and efficiently to solve problems, complete tasks, and accomplish goals.

Level	Demonstrated Behavior	Associated Skills	Example
Level I	Has basic technical knowledge.	Email	Joe's supervisor asked him to create a poster
Basic Experience		MS Office Suite	using PowerPoint to notify students of the upcoming event and change in venue.
Level II	Familiar with Office Products, Social	Multi-media	Dana was asked to help develop the
Practical Application	Media Tools and other digital platforms.	Videography	department's event communication plan. Her
		Social Media	technical knowledge allowed her to contribute to
		Email	the marketing and publicity for the project
		MS Office Suite	through Facebook, Instagram and the
		Website configurations	department's